Place this shelftalker in your back room or wherever you keep reading copies and ARCs!



PLEASE SEND US YOUR BLURBS FOR 2025

In 280 characters or less, describe the book how you would to a customer or friend. Deadlines are for the printed list, but send blurbs whenever you finish reading: any format, any genre, backlist or frontlist.

INDIE NEXT LIST DEADLINES

October 28:	January 2025 List
Nov. 25:	February 2025 List
January 13:	March 2025 List
January 27:	April 2025 List
March 3:	May 2025 List
March 24:	June 2025 List
April 28:	July 2025 List
June 2:	August 2025 List
June 23:	September 2025 List
July 28:	October 2025 List
August 25:	November 2025 List
Sept. 22:	December 2025 List
October 27:	January 2026 List
Nov. 24:	February 2026 List

KIDS' NEXT LIST DEADLINES

Nov. 4:January/February 2025 ListJanuary 7:March/April 2025 ListMarch 17:May/June 2025 ListMay 5:July/August 2025 ListJuly 7:Sept./October 2025 ListSept. 3:Nov./December 2025 ListNov. 3:January/February 2026 List

SPECIALTY NEXT LIST DEADLINES

January 2:	Spring 2025 Reading Group Guide
April 8:	Summer 2025 Reading Group Guide
July 8:	Fall 2025 Reading Group Guide
July 14:	Holiday Gift Guide 2025
October 15:	Winter 2026 Reading Group Guide

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TIP: DON'T STRESS ABOUT EDITING!