

Exclusives Catalog

2025

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GUIDELINES

PLEASE READ CAREFULLY

1. All current, dues-paying members of ABA and a local regional independent booksellers association are eligible to participate in Independent Bookstore Day. Membership in both is required because Independent Bookstore Day is supported financially by ABA and the eight regional bookseller associations.
2. No orders of exclusives are necessary to participate. However, stores that wish to participate **MUST SIGN UP** to do so and must agree to celebrate in-store and/or online on Independent Bookstore Day. With or without exclusives, sign up to participate using the **Independent Bookstore Day 2025 Participation and Exclusives Order Form** to assure your store receives all Independent Bookstore Day information, marketing materials, and is included on the searchable map.
 - a. **Deadline to order exclusives: November 8, 2024**
 - b. **Deadline to sign up to participate without ordering exclusives: March 31, 2025**
3. To carry the Independent Bookstore Day exclusives, place your order using the online form available October 11 by Friday, November 8. **There is no minimum to participate, but Ingram's 20-item minimum for freebies and free shipping still applies.**
4. Only stores that order exclusives are eligible to order the free items for giveaways.
5. Free items, Blackwing Pencils, and T-shirts **DO NOT** count toward the **20-item minimum** for free shipping. Without the 20 paid item minimum, stores will pay the \$6 flat rate shipping fee.
6. All orders are non-returnable and cannot be canceled after November 8, 2024.
7. All distribution and invoicing is through Ingram*. Stores must have an account in good standing. All items are non-returnable and include free freight if the minimum of 20 paid items has been met. Discounts of 45% apply to all Independent Bookstore Day items. **Blackwing Pencils will invoice and ship separately.*
8. Exclusives will be shipped from Ingram's Tennessee warehouse early- to mid-April, 2025.
9. We want every store to be on a level playing field and for Independent Bookstore Day to be a single, nationwide event. To that end, you may list Independent Bookstore Day exclusives online, but items may not be held, reserved, or sold before April 26, 2025. T-shirts and tote bags are the only item that can be sold to your customers ahead of time to serve as marketing for Independent Bookstore Day.
10. Stores may continue to sell items in-store and online after Independent Bookstore Day. Please respect the publishers and writers who have supported indies by creating exclusive items for Independent Bookstore Day by NOT selling items on third-party websites such as eBay or AbeBooks.
11. Stores may display any and all Independent Bookstore Day items as soon as they are received! **T-shirts and tote bags are the only item that can be sold to your customers ahead of time** to serve as marketing for Independent Bookstore Day.

Contact information: For all general questions about Independent Bookstore Day, contact Courtney Wallace, Independent Bookstore Day Program Director, at IBD@bookweb.org. For billing and shipping questions, please contact your Ingram rep.

FOR ADULTS

Signed Copy of *Lightlark* with Three Collectible Limited-Edition Page Overlays

DESCRIPTION:

Experience the blockbuster romantasy sensation from the beginning with the first book in the *Lightlark* Saga by #1 international bestselling author and #BookTok phenomenon Alex Aster. Each book will include a designed bookplate signed by Alex Aster that's affixed to the end papers and THREE collectible limited-edition page overlays featuring Isla, the heroine, and her two love interests, Grim and Oro.

AUTHOR BIO:

Alex Aster is a #1 *New York Times*, *Wall Street Journal*, and *Publishers Weekly* bestselling author as well as an internationally bestselling author and one of the most followed novelists on social media. She graduated summa cum laude from the University of Pennsylvania, where she studied creative writing, and is also the author of the critically acclaimed Emblem Island series. Explore the world of *Lightlark* at asterverse.com.



Author:	Alex Aster
Publisher:	Abrams Books
Imprint:	Amulet
Retail Price:	\$19.99
Specs:	5 ½ in x 8 ¼ in
ISBN:	9781419784972
Print Run:	1,000. First come, first served. Limit of 3 per store.

Signed *Horror Movie* Indie Bookstore Exclusive Edition

DESCRIPTION:

A chilling twist on the “cursed film” genre from the bestselling author of *The Pallbearers Club* and *The Cabin at the End of the World*. This Indie Bookstore Exclusive Edition features a unique cover, special sprayed edges, and is signed by the author.

In June 1993, a group of young guerilla filmmakers spent four weeks making *Horror Movie*, a notorious, disturbing, art-house horror flick.

The weird part? Only three of the film’s scenes were ever released to the public, but *Horror Movie* has nevertheless grown a rabid fanbase. Three decades later, Hollywood is pushing for a big budget reboot.

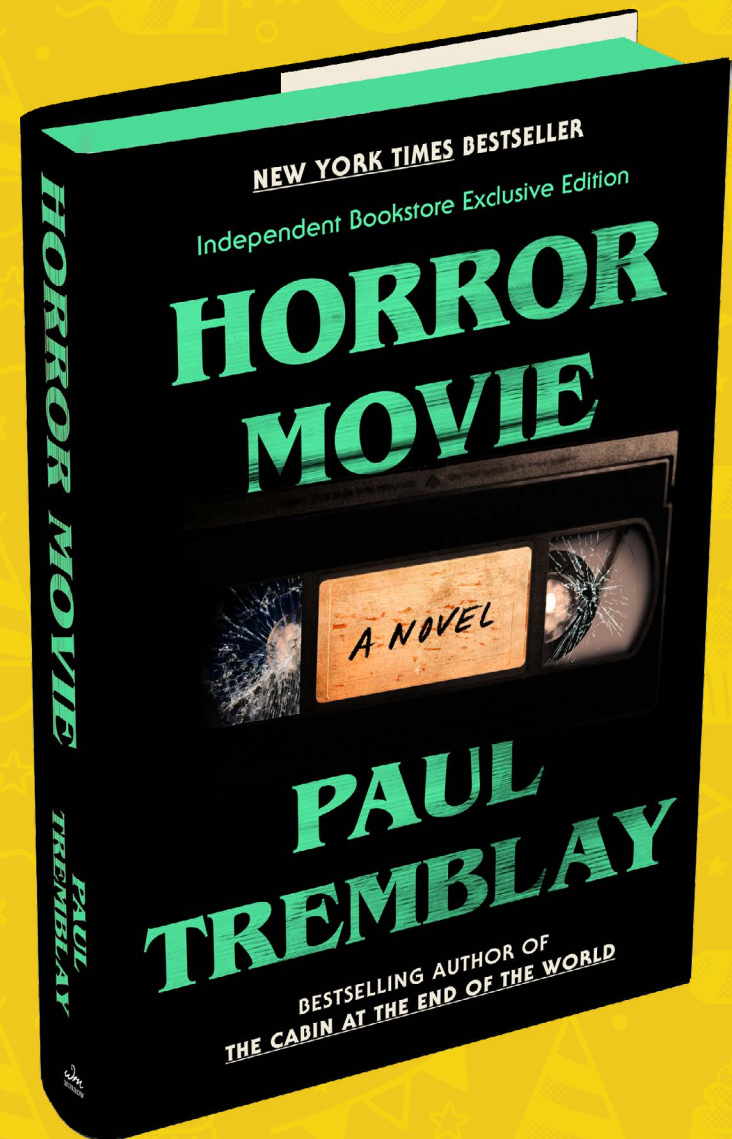
The man who played “The Thin Kid” is the only surviving cast member. As his memories flood back in, the boundaries between reality and film, past and present start to blur. But he’s going to help remake the film, even if it means navigating a world of cynical producers, egomaniacal directors, and surreal fan conventions — demons of the past be damned.

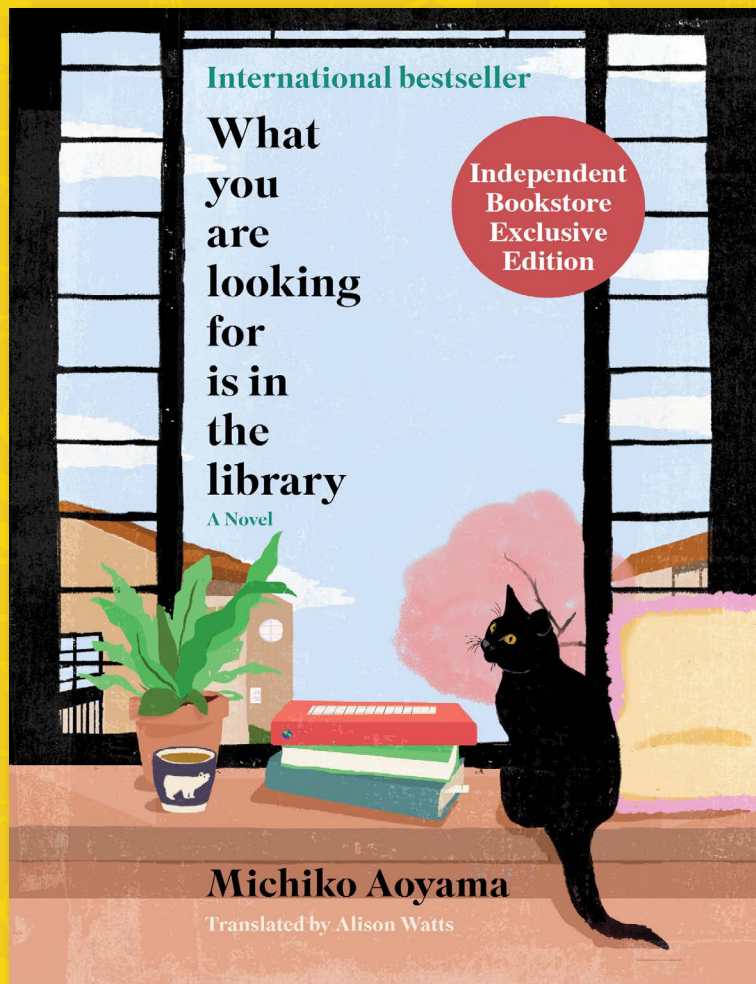
Horror Movie is an obsessive, psychologically chilling, and suspenseful feat of storytelling genius that builds inexorably to an unforgettable, mind-bending conclusion.

AUTHOR BIO:

Paul Tremblay has won the Bram Stoker, British Fantasy, and Massachusetts Book Awards and is the nationally bestselling author of *Horror Movie*, *The Beast You Are*, *The Pallbearers Club*, *Survivor Song*, *Growing Things and Other Stories*, *Disappearance at Devil’s Rock*, *A Head Full of Ghosts*, and the crime novels *The Little Sleep* and *No Sleep Till Wonderland*.

Author: Paul Tremblay
 Publisher: HarperCollins
 Imprint: William Morrow
 Retail Price: \$30
 Specs: 6 in x 9 in
 ISBN: 9780063446137
 Print Run: 4,000. First come, first served.





***What You Are Looking For Is In The Library* – Indie Bookstore Day Exclusive Paperback**

DESCRIPTION:

Exclusive Paperback Edition for Independent Bookstore Day with bonus content.

For fans of *The Midnight Library* and *Before the Coffee Gets Cold*, a charming Japanese novel about how the perfect book recommendation can change a reader's life.

What are you looking for? is the question that Tokyo's most enigmatic librarian, Sayuri Komachi, poses to those who come to her for their next book. The list of recommendations she gives, however, always contains one unexpected addition that promises to give borrowers the motivation they didn't realize they needed to change their life. The conversation that they have with Sayuri Komachi – and the surprise book she lends each of them – will have life-altering consequences.

With heartwarming charm and wisdom, *What You Are Looking for Is in the Library* is a paean to the magic of libraries, friendship, and community, perfect for anyone who has ever found themselves at an impasse in their life and in need of a little inspiration.

AUTHOR BIO:

Born in 1970 in Aichi prefecture, and currently living in Yokohama, Michiko Aoyama worked for two years as a reporter for a Japanese newspaper in Sydney after graduating from university. After her return to Tokyo, she started to work as a magazine editor at a publishing house before turning to full time writing. Her work has won the 1st Miyazakimoto Prize, the 13th Tenryu Literary Prize, and has been a runner up of the 2021 Japan Booksellers Awards. This is her English-language debut.

Author:	Michiko Aoyama
Publisher:	Harlequin Trade Publishing (HTP Books)
Imprint:	Hanover Square Press
Retail Price:	\$18.99
Specs:	5 5/16 in. x 8 in.
ISBN:	9781335629449
Print Run:	3,000. First come, first served. Limit of 5 per store.

Late Night Book Club Mini Tote

DESCRIPTION:

The mini-tote bag designed by Out of Print, is the perfect accessory for book lovers of all ages. Carry your lunch, favorite paperback or various sundries in this fun-sized tote. 100% cotton canvas and made in the USA.

PUBLISHER BIO:

Since 2010, Out of Print's mission has been to spread the joy of reading by transforming literary works and tropes into bookish apparel and accessories for readers of all ages.



Publisher: Out of Print
Retail Price: \$18
Specs: 10.5 by 10.5 inches
ISBN: 9798217107797
Print Run: Based on orders.

FOR ADULTS



Late Night Book Club Hat

DESCRIPTION:

The perfect hat for any book lover in your life who likes to burn the midnight oil. One size fits most; adjustable strap.

PUBLISHER BIO:

Since 2010, Out of Print's mission has been to spread the joy of reading by transforming literary works and tropes into bookish apparel and accessories for readers of all ages.

Publisher: Out of Print
Retail Price: \$28
Specs: 8.80 in x 9.20 in x 0.32 in
ISBN: 9798217107803
Print Run: Based on orders.

Independent Bookstore Day Blackwing Pencils

DESCRIPTION:

Blackwing & Independent Bookstore Day have teamed up for the third consecutive year to create a new set of pencils exclusively for independent bookstores. Each year, the interest and popularity of these limited-edition pencils continues to grow. The pencils feature a design inspired by independent bookstores and the printed word.

Blackwing Pencils DO NOT count toward the 20-item minimum for free shipping.

All orders will be invoiced by Blackwing and ship directly from their headquarters in California. Invoices must be paid prior to shipping.



Publisher: Blackwing
 Retail Price: \$32
 Specs: Each specially-designed box contains 12 in-cense-cedar pencils with Blackwing's iconic firm graphite.
 UPC: 8 20933 11179 2
 Print Run: Based on bookseller preorders, 6-box minimum. Must be ordered in quantities of 6. (6, 12, 18, 24). No maximum.



2025 Independent Bookstore Day Tote Bag

DESCRIPTION:

New this year! We've partnered with Drawn & Quarterly illustrator Adrian Tomine for an exclusive Indie Bookstore Day tote bag. The 2025 Independent Bookstore Day tote bag has a gusseted bottom. The tote bags are made available to Independent Bookstore Day stores and sold individually.

ILLUSTRATOR BIO:

A bestselling graphic novelist, screenwriter, and *New Yorker* cover artist, Adrian Tomine is the cartoonist of *Optic Nerve* and the author of 11 books. His most recent book, *Q&A*, offers up frank and funny advice for aspiring and seasoned creatives alike. His forthcoming fall 2025 art book will collect drawings from across his expansive career, focusing on his acclaimed illustration career. Both his graphic novel *Shortcomings* and his memoir *The Loneliness of the Long-Distance Cartoonist* were named *New York Times* Notable Books of the year. Born in 1974 in Sacramento, California, Tomine now lives in Brooklyn with his wife and daughters.

Designer:	Adrian Tomine
Publisher:	Drawn & Quarterly
Producer:	Independent Bookstore Day
Vendor:	Enviro-Tote
Retail Price:	\$16.99
Specs:	10 oz natural-color cotton canvas 18 in. x 14.5 in. flat-cut bag with 9 in. natural handles
EAN:	TK
Print Run:	10,000

2025 Independent Bookstore Day T-Shirts

DESCRIPTION:

2025 Independent Bookstore Day T-shirts and sweatshirts come in a variety of sizes, cuts, and colors will be available at our [Independent Bookstore Day Bonfire site](#).

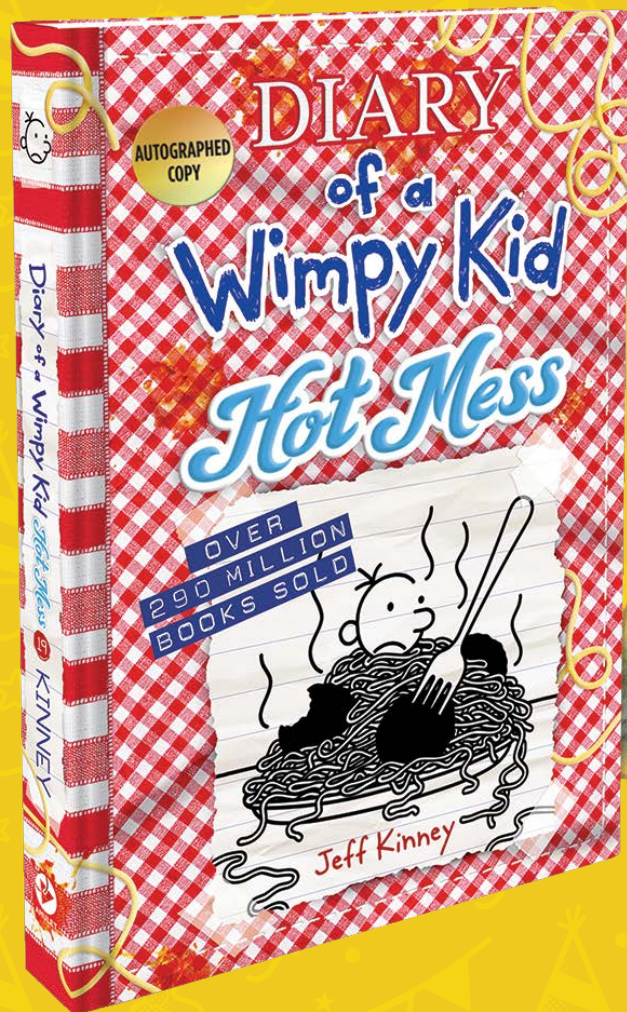
Please note that there are no wholesale prices on T-shirts. NO order deadline!

T-shirts **DO NOT** count toward the 20-item minimum for free shipping.

Independent Bookstore Day bags and T-shirts serve as an important marketing and publicity tool for your Independent Bookstore Day celebration. They also help fund Independent Bookstore Day and contribute to each bookstore's bottom line.



FINAL PREVIEW OF DESIGN TO COME



Signed Copy of Hot Mess (*Diary of a Wimpy Kid #19*) with (fake!) #CheeseTouch

DESCRIPTION:

Can Greg unpack all of his family's mysteries before their summer vacation is over? Or will he just stir the pot? Find out in the funniest *Diary of a Wimpy Kid* book ever from #1 international bestselling author Jeff Kinney. Each book will come with a custom bookplate signed by Jeff Kinney and affixed to the title page plus a slice of artificial moldy cheese, perfect for playing real-life games of Cheese Touch.

AUTHOR BIO:

Jeff Kinney is a #1 *New York Times* bestselling author of the *Diary of a Wimpy Kid* series and the *Awesome Friendly Kid* series. He is a six-time Nickelodeon Kids' Choice Award winner for Favorite Book and has been named one of *Time* magazine's 100 Most Influential People in the World. He spent his childhood in the Washington, DC, area and moved to New England, where he and his wife own a bookstore named An Unlikely Story.



Author:	Jeff Kinney
Publisher:	Abrams Books
Imprint:	Amulet
Retail Price:	\$14.99
Specs:	5 ½ in x 8 in
ISBN:	9781419784989
Print Run:	2,000. First come, first served. Limit of 5 per store.

Signed Copy of *On Again, Awkward Again* with Embroidered Patch

DESCRIPTION:

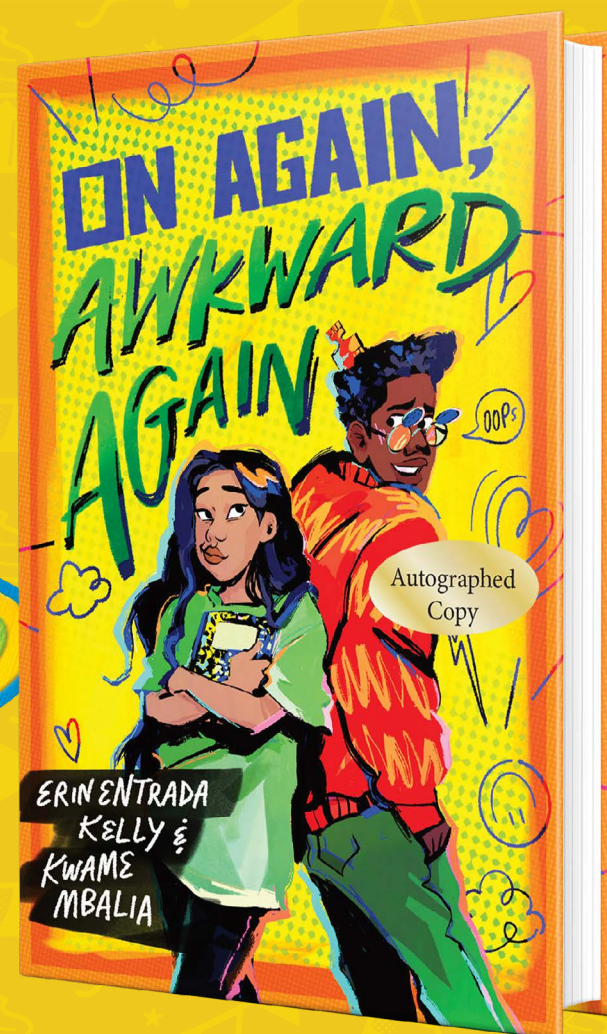
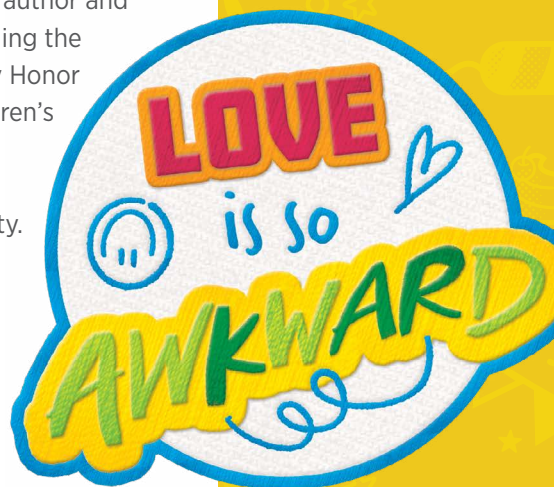
From *New York Times* bestselling and award-winning authors Erin Entrada Kelly and Kwame Mbalia comes a hilarious, big-hearted, imperfectly perfect YA rom-com about two quirky teens falling in love for the first time while figuring out how to be themselves and embracing all their mistakes and mishaps along the way. Each book will be signed by Erin Entrada Kelly and Kwame Mbalia and come with an embroidered “Love is so awkward” patch.

AUTHOR BIO:

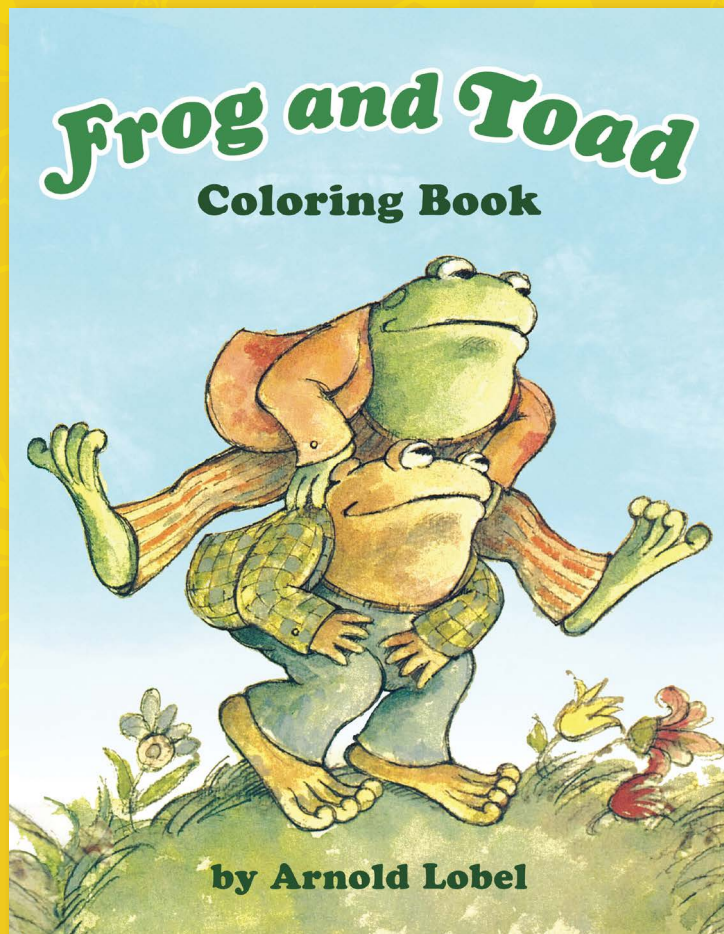
Erin Entrada Kelly is a *New York Times* bestselling author and has won a multitude of awards for her work including the Newbery Medal for *Hello, Universe* and a Newbery Honor for *We Dream of Space*. She is a professor of children’s literature in the graduate fiction and publishing programs at Rosemont College, where she earned her MFA, and is on the faculty at Hamline University. She lives in Philadelphia, PA.

ILLUSTRATOR BIO:

Kwame Mbalia is a husband, father, writer, a #1 *New York Times* bestselling author, a former pharmaceutical metrologist, and the publisher of Freedom Fire—an imprint from Disney-Hyperion, featuring stories of Black resilience and joy. His debut middle grade novel, *Tristan Strong Punches a Hole in the Sky*, was a *New York Times* bestseller and awarded a Coretta Scott King Author Honor. A Howard University graduate and a Midwesterner now in North Carolina, he survives on Dad jokes and Cheezits.



Author: Erin Entrada Kelly & Kwame Mbalia
 Publisher: Abrams Books
 Imprint: Amulet
 Retail Price: \$19.99
 Specs: 5 ½ in x 8 ¼ in
 ISBN: 9781419784965
 Print Run: 500. First come, first served. Limit of 1 per store.



Frog and Toad Coloring Book

DESCRIPTION:

Back in print exclusively for Independent Bookstore Day! Originally published in 1981, this coloring book includes black-and-white illustrations from all four classic books of Frog and Toad adventures (*Frog and Toad Are Friends*, *Days with Frog and Toad*, *Frog and Toad Together*, and *Frog and Toad All Year*). Children (and adults!) can color images of the beloved best friends doing everything from flying a kite, to eating cookies, to planting a garden, and more. These characters have been popular with generations of readers and were recently brought to life with the release of the charming Frog and Toad animated series on Apple TV+. HarperCollins Children's Books is happy to offer this exclusive item for Indie Bookstore Day and Frog and Toad fans nationwide!

AUTHOR BIO:

Arnold Lobel (1933–1987) illustrated almost one hundred wonderful children's books but is most beloved for his Frog and Toad stories. The four books have garnered much acclaim, including a Caldecott Honor and a Newbery Honor. Lobel was also awarded the prestigious Caldecott Medal for his book *Fables* in 1981.

Author:	Arnold Lobel
Publisher:	HarperCollins Children's Books
Retail Price:	\$7.99
Specs:	8 3/8 in x 10 7/8 in
ISBN:	9780063445840
Print Run:	Based on orders.

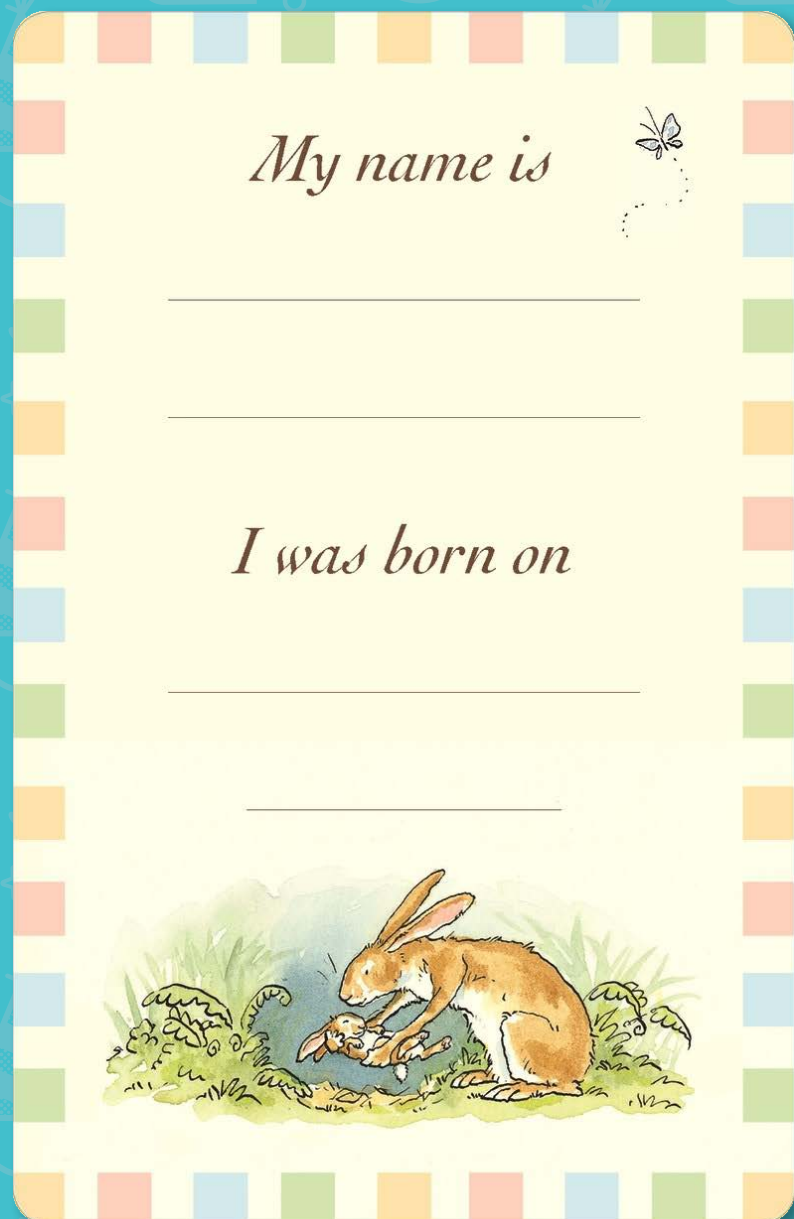


FREEBIES



These items **DO NOT** count toward the 20-item minimum for free shipping. You will not be able to order freebies until you have reached 20 paid items.

FOR FREE



Guess How Much I Love You: Baby Milestone Tracker Cards

DESCRIPTION:

Parents or caregivers can use these cards to set up photos of their little one to mark each month until they are one year old. The cards come in a set and are wrapped in cellophane with a sticker marking the 30th anniversary of the book, *Guess How Much I Love You*.

AUTHOR BIO:

Sam McBratney (1943–2020) is the author of the internationally bestselling classic *Guess How Much I Love You* and its sequel, *Will You Be My Friend?*, as well as *You're All My Favorites*, all illustrated by Anita Jeram. He is also the author of *Just You and Me and There, There*, both illustrated by Ivan Bates, and *Mindi and the Goose No One Else Could See*, illustrated by Linda Ólafsdóttir, among many other books for children.

ILLUSTRATOR BIO:

Anita Jeram is the illustrator of *Guess How Much I Love You*, the *Guess How Much I Love You* storybooks, and *You're All My Favorites*, all by Sam McBratney. She has also illustrated several books by Amy Hest, including *Little Chick* and a series about Sam and Mrs. Bear, as well as *Skip to the Loo, My Darling!* by Sally Lloyd-Jones. Anita Jeram lives in Northern Ireland.

Author: Sam McBratney
Illustrator: Anita Jeram
Publisher: Candlewick
Specs: 4 in x 6 in
ISBN: 9781536247640
Print Run: 500 packs of 12 cards. First come, first served. Limit of 1 pack per store.

Zora Neale Hurston's *The Life of Herod the Great* Poster

DESCRIPTION:

Elevate your literary collection with this exclusive Zora Neale Hurston poster, crafted specially for Independent Bookstore Day. This limited-edition piece features the never before published novel, *The Life of Herod the Great*, proudly published by Amistad, the most respected and storied African-American imprint in publishing. This poster is a must-have for Hurston fans. Don't miss out on this unique opportunity to own a piece of literary history—quantities are limited!

AUTHOR BIO:

Zora Neale Hurston wrote four novels (*Jonah's Gourd Vine*; *Their Eyes Were Watching God*; *Moses, Man of the Mountains*; and *Seraph on the Suwanee*) and was still working on her fifth novel, *The Life of Herod the Great*, when she died; three books of folklore (*Mules and Men* and the posthumously published *Go Gator and Muddy the Water and Every Tongue Got to Confess*); a work of anthropological research (*Tell My Horse*); an autobiography (*Dust Tracks on a Road*); an international bestselling ethnographic work (*Barracoon*); and over fifty short stories, essays, and plays. She was born in Notasulga, Alabama, grew up in Eatonville, Florida, and lived her last years in Fort Pierce, Florida.

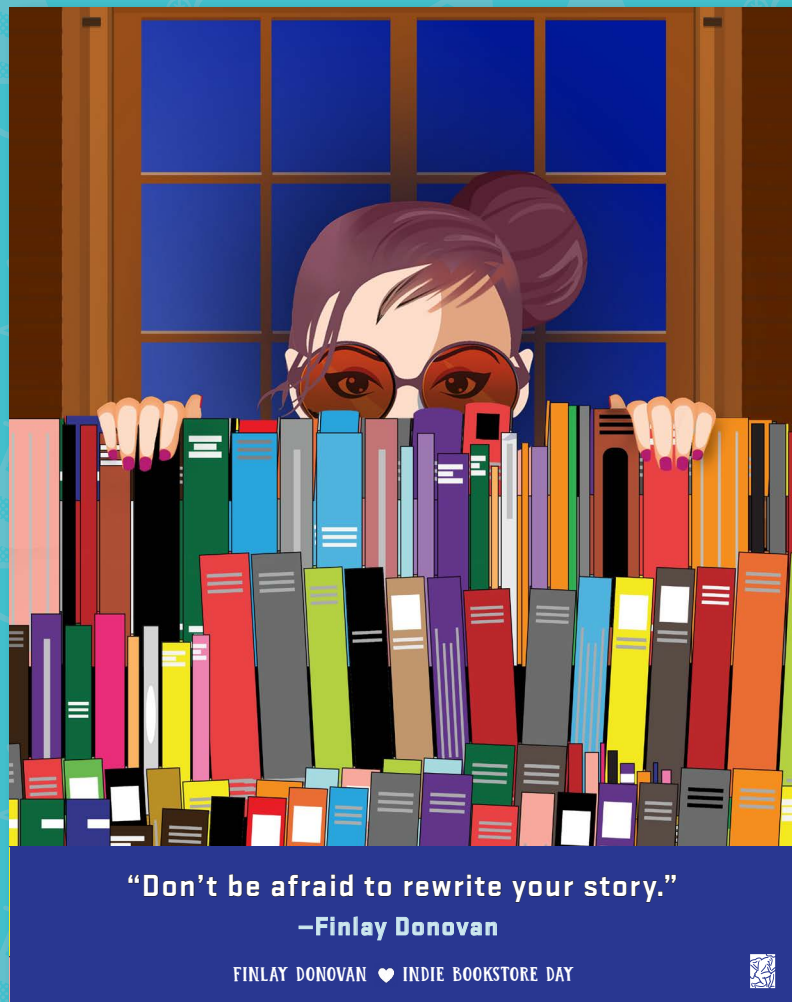
Deborah G. Plant is an African American and Africana Studies independent scholar, author of *Of Greed and Glory: In Pursuit of Freedom for All*, and literary critic specializing in the life and works of Zora Neale Hurston. She is editor of the New York Times bestseller *Barracoon: The Story of the Last "Black Cargo"* by Zora Neale Hurston and the author of *Alice Walker: A Woman for Our Times*, a philosophical biography. She is also editor of *The Inside Light: New Critical Essays on Zora Neale Hurston*, and the author of *Zora Neale Hurston: A Biography of the Spirit and Every Tub Must Sit On Its Own Bottom: The Philosophy and Politics of Zora Neale Hurston*. She holds MA and Ph. D. degrees in English from the University of Nebraska-Lincoln. Plant played an instrumental role in founding the University of South Florida's Department of Africana Studies, where she chaired the department for five years. She presently resides in Florida.

Author:	Zora Neale Hurston, Deborah G. Plant
Illustrator:	Akindele John
Publisher:	HarperCollins
Imprint:	Amistad
Specs:	16 in x 20 in
ISBN:	9780063449268
Print Run:	300 packs of 5. First come, first served. Limit of 1 pack per store.

FOR FREE



FOR FREE



Finlay Donovan Loves Independent Bookstores Print

DESCRIPTION:

Celebrate Independent Bookstore Day with Finlay Donovan! This exclusive art print celebrates both Elle Cosimano's *New York Times*-bestselling Finlay Donovan series and independent bookstores, encouraging readers to not be afraid to rewrite their own stories.

AUTHOR BIO:

Elle Cosimano is a *New York Times* and *USA Today* bestselling author, an International Thriller Writers Award winner, and an Edgar Award nominee. Elle's debut novel for adults, *Finlay Donovan Is Killing It*, kicked off a witty, fast-paced contemporary mystery series, which was a *People* magazine pick and was named one of New York Public Library's Best Books of 2021. The third book in the series, *Finlay Donovan Jumps the Gun*, was an instant *New York Times* bestseller. In addition to writing novels for teens and adults, her essays have appeared in *HuffPost* and *Time*. Cosimano lives with her husband and two sons in Virginia.

Author:	Elle Cosimano
Publisher:	Minotaur Books
Specs:	11 in x 14 in
ISBN:	9781250408211
Print Run:	500. First come, first served. Limit of 1 per store.

We Love Indies Coloring Book

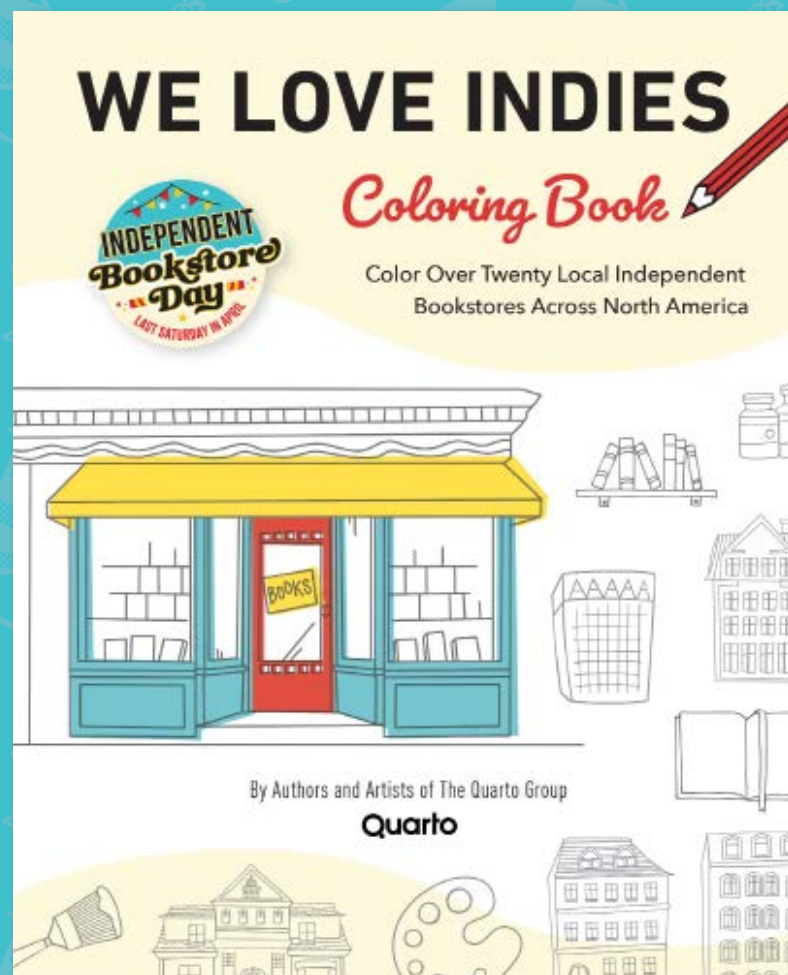
DESCRIPTION:

We asked our favorite Quarto authors and artists to submit coloring pages of their favorite local, independent bookstores, and they delivered! Includes a short quote from the author on what they LOVE best about their favorite indie bookstore and a coloring page inspired by each store. This version will include new art for 2025, and we hope to make this an annual Indie Bookstore Day favorite!

AUTHOR BIO:

Dedicated to serving creative makers at all levels of skill and experience, Quarry Books empowers creativity, providing inspiration and expertise with beautiful, hands-on content, igniting readers' passion, enriching their experience, and cultivating their craft.

FOR FREE



Author: Authors and Artists of The Quarto Group
Illustrator: Authors and Artists of The Quarto Group
Publisher: Quarto
Imprint: Quarry
Specs: 7.5 in. x 9.25 in.
ISBN: 9780760398227
Print Run: 3,000. First come, first served. Limit of 5 per store

FOR FREE



We Love Indies Kids Activity Book: Word Games, Mazes, Coloring and More!

DESCRIPTION:

Our favorite Quarto authors and illustrators have come together in collaboration to create a fun-filled activity book! The pages will include a maze, crossword, indie bookstore scavenger hunt, draw your own book cover, build your own poem, and so much more! This version will include new art for 2025, and we hope to make this an annual Indie Bookstore Day favorite!

AUTHOR BIO:

Dedicated to serving creative makers at all levels of skill and experience, Quarry Books empowers creativity, providing inspiration and expertise with beautiful, hands-on content, igniting readers' passion, enriching their experience, and cultivating their craft.

Author:	Authors and Artists of The Quarto Group
Illustrator:	Authors and Artists of The Quarto Group
Publisher:	Quarto
Imprint:	Quarry
Specs:	8.5 in. x 11 in..
ISBN:	9780760398210
Print Run:	3,000. First come, first served. Limit of 5 per store

American Horticultural Society Flower Seed Packets

DESCRIPTION:

Perennial flower packets with *American Horticultural Society's Essential Guide to Perennial Gardening* (9780760392836) cover on it. If there's room on the packet, it might also include: "Also available American Horticultural Society's *Essential Guide to Organic Vegetable Gardening*".

IMPRINT BIO:

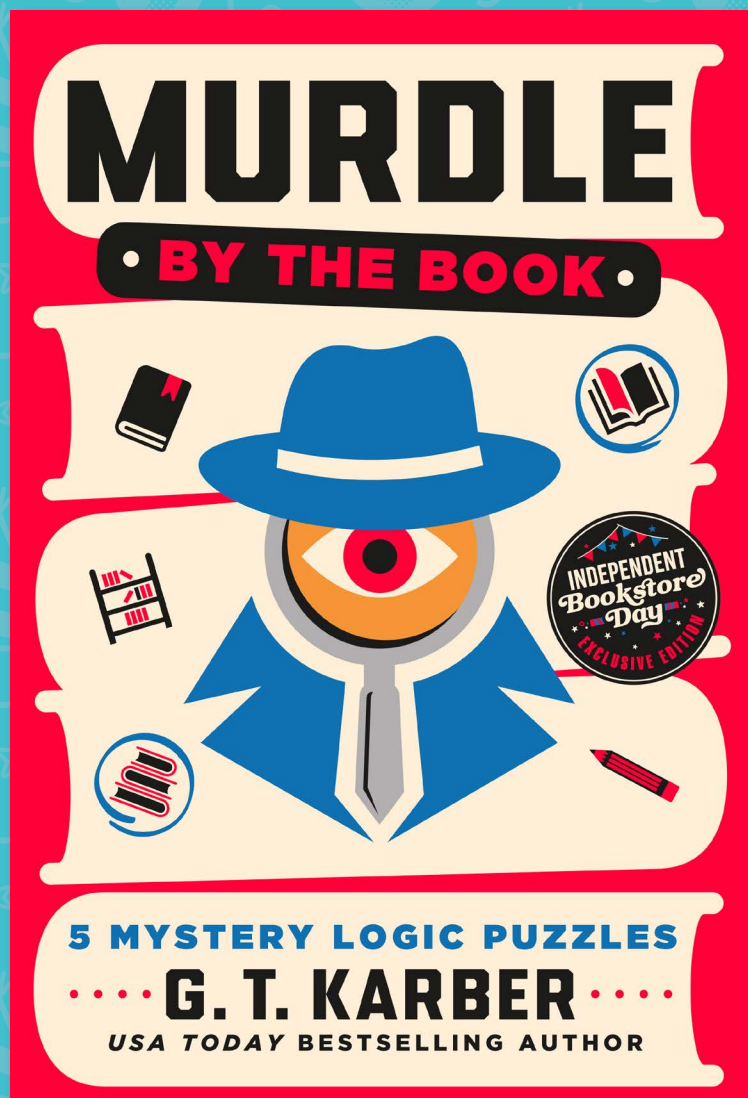
Cool Springs Press is a leading publisher of step-by-step how-to books for both DIY gardening and home improvement. Our state and local gardening books are tailored to specific regional environments across the United States, while our renowned series of foolproof home improvement books have long been trusted on both the bookshelf and the job site.



Author: American Horticultural Society
Publisher: Quarto
Imprint: Cool Springs Press
Specs: 3.25 in x 4.50 in
ISBN: 9780760398203
Print Run: 2,500. First come, first served. Limit of 4 packets per store.

FOR FREE

FOR FREE



Murdle by the Book: 5 Mystery Logic Puzzles

DESCRIPTION:

Exclusively for Independent Bookstore Day 2025, investigate murders most foul alongside Deductive Logico by solving five original mini-mystery logic puzzles in *Murdle by the Book*, from the creator of the runaway bestselling series Richard Osman calls “an absolute phenomenon.”

In this 32-page booklet, you are challenged to uncover whodunit, how, where, and why by using your powers of deduction to complete a simple logic grid and crack the case. Brimming with wit and intrigue, *Murdle by the Book* includes illustrations, codes, and a full how-to-solve tutorial within an interactive and compelling story.

AUTHOR BIO:

USA Today and #1 *Sunday Times* bestselling author G. T. Karber grew up in a small town in Arkansas, the son of a judge and a civil rights attorney. In 2022, he created Murdle, which is now a bestselling puzzle book series translated into multiple languages and sold all over the world. He has staged dozens of immersive whodunits in Los Angeles, where he lives.

Author:	G. T. Karber
Publisher:	St. Martin's Publishing Group
Imprint:	St. Martin's Griffin
Specs:	6 1/8 in x 9 1/8 in
ISBN:	9781250408044
Print Run:	500 packs of 8 copies each pack. First come, first served. Limit of 1 pack per store.

"I ♥ My Indie Bookstore" Stickers

DESCRIPTION:

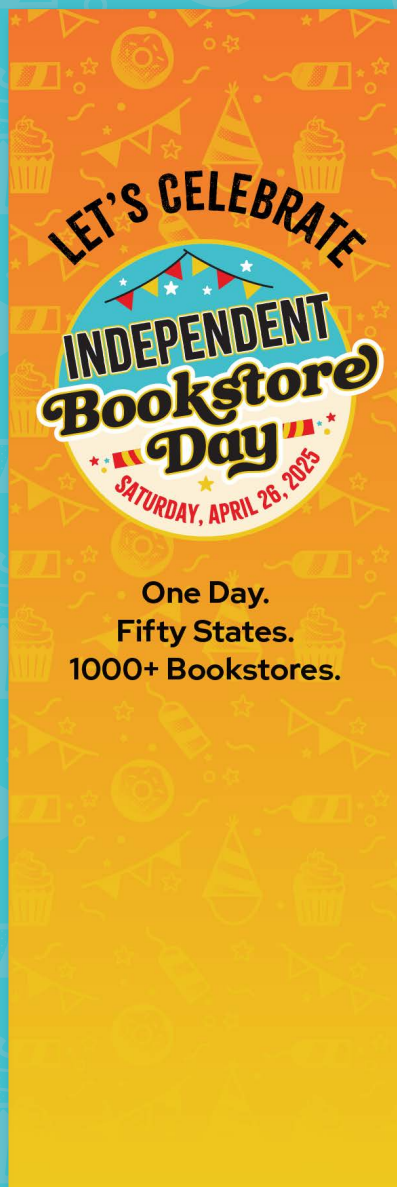
Just like the I VOTED stickers, but for indie shoppers and supporters. Hand them out at the door! Give them out at the counter! Let your customers show off their indie pride.

Publisher: Ingram, Indie Book Buzz
Specs: 2 in. in diameter
Print Run: 175,000 (one roll of 250 per store)

FOR FREE



FOR FREE



Independent Bookstore Day Bookmark

Thanks to our bookmark sponsor Penguin Random House, we are able to provide FREE Independent Bookstore Day bookmarks to all stores!

Order as many as you think your store(s) can give out in April — from 375 to 1,125 (multiples of 375 only). **All stores participating in Independent Bookstore Day must agree to give out the Independent Bookstore Day bookmarks in place of or in addition to their own bookmarks with every transaction for the month of April.** It's a great way to remind your customers about Independent Bookstore Day!

There will be different bookmarks that market Independent Bookstore Day on the reverse side. Each bookmark has a small space, 2 in. x 1 in., for your store's stamp or sticker. **Your bookmarks will be shipped by ABA in March.** Please keep an eye out for them.

**A HUGE THANK YOU TO OUR 2025
INDEPENDENT BOOKSTORE DAY LEAD CO-SPONSORS!**

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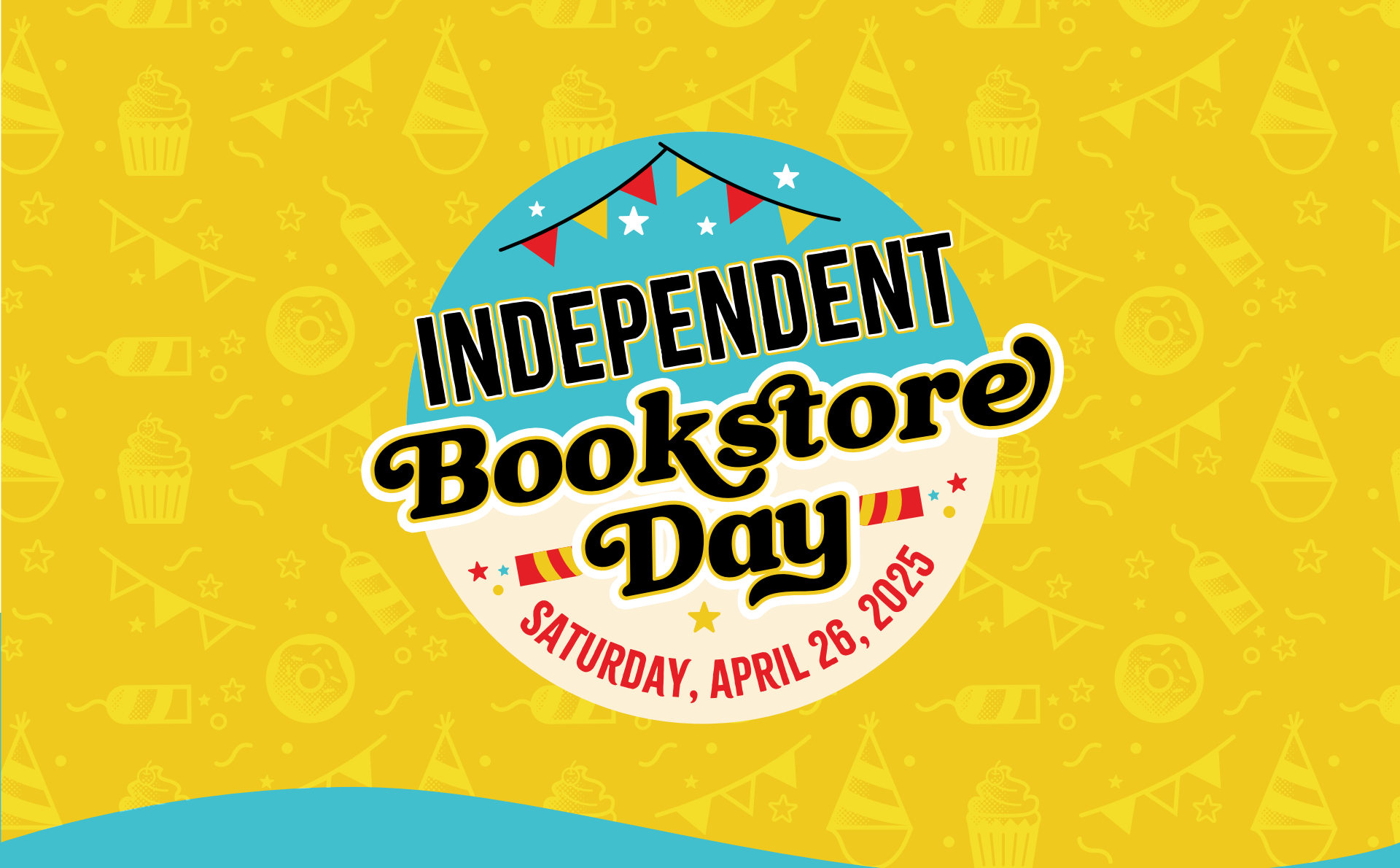


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