



LET'S TALK PRICE GOUGING

Banks are driving up costs with credit card "swipe fees"

- Mastercard/VISA set credit card fees and **increase** them every year
- There is **no competition** in the marketplace, so Mastercard/ Visa can charge what they want
- This price gouging increases costs and as a result, increases the **price you pay** at the register
- Big Banks **net more** on credit card purchases than small businesses do

THERE IS A SOLUTION TO BRING DOWN PRICES

Scan the QR code below to ask your legislators to support the Credit Card Competition Act – a bill that will allow competition in the credit card marketplace and bring down prices.

DEMAND ACTION by visiting bookweb.org/advocacy

