

**Another
GREAT
Reason to
SHOP
LOCAL
FIRST**

Keeping our distinctive character

Our one-of-a-kind businesses are an integral part of the unique character of any community. That character is a big part of why we live here, and it nurtures our region's tourist business as well.

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Non-profits receive greater support

Non-profit organizations receive an average 350% greater support from local business owners than they do from non-locally owned businesses.

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Reduced environmental impact

Locally owned businesses can make more local purchases that require less transportation. They usually set up shop in town or city centers instead of developing on the fringe. That means less sprawl, congestion, habitat loss and pollution.

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More money for your city

Significantly more money is re-circulated in your city or town when purchases are made at locally owned businesses. They in turn purchase from other locally owned businesses and service providers, keeping the money reinvested in the community.