

3-Month Bookseller Action List

July 2005 – Sept 2005



JULY 2005

Nominate to Book Sense Picks

Book Sense Picks online nomination form online at www.bookweb.org/read/6305

*July 8: September Book Sense Picks


*July 15: Banned Books Top Ten

Note ABA's New Address


200 White Plains Rd., Tarrytown, NY 10591
Phone and fax numbers remain the same.


ONGOING & OTHER REMINDERS


 **Get signatures on Patriot Act Petitions**
Downloadable petition forms and other resources can be found at www.bookweb.org/read/7679


 **Sign Up For ConstantContact**
All ABA member bookstores can sign up for Constant Contact, a leading provider of services to manage e-mail marketing campaigns. For details, visit news.bookweb.org/read/3359


 **Are You Ready?**
Contact your bookstore POS (inventory control system) vendor and ask about their 13-digit ISBN readiness plan. For a downloadable PDF, visit www.bisq.org/isbn-13for.dummies.html


 **Submit Your Numbers to ABACUS**
...to the 2005 ABACUS Study by July 31 and receive a coupon for \$50 off your next ABA dues renewal. Online at <http://www.bookweb.org/education/abacus/>

 **Display & Distribute**
Put out this month's Book Sense Picks fliers; print and display the weekly Book Sense Bestseller List; create a Book Sense Book of the Year display.

 **Report to Book Sense Bestseller List**
Report each week from 3:00 p.m. EST on Saturday through 3:00 a.m. EST on Tuesday. Go to bestsellers.bookweb.org.


 **Sign-up Before School is Back in Session**
Meet the needs of the back-to-school crowd with Book Sense Gift Cards. Visit www.BookWeb.org/read/6303 for details.


 **Update BookSense.com Co-op Affidavit**
Each month at the announcement of that month's titles fill out the affidavit to participate in the BookSense.com co-op program. Online at www.booksense.com/coop-program.

 **Post and Read!**
Share advice and information about bookselling and the book industry on BookWeb's Idea Exchange Forums at www.bookweb.org/ideaexchange

AUGUST 2005

 **Set Up Quills Displays and Encourage Customers to Vote**
Voting will take place from August 15 - September 15 both online at www.wnbc.com/quills and at bookstores across the country.

 **Register for your Regional Trade Show** Plan on attending ABA's education sessions. Watch BTW for details.


 **Nominate to the Picks List**
Book Sense Picks online nomination form online at www.bookweb.org/read/6305

*August 5: October Book Sense Picks

*August 12: Halloween Top Ten

*August 26: Fall History Top Ten

SEPTEMBER 2005

 **Nominate to the Picks List**
Book Sense Picks online nomination form online at www.bookweb.org/read/6305
*September 2: November Book Sense Picks

