



## To All Authors

### Become an IndieBound Affiliate

Link to your work for sale on independent bookstore websites. Readers buy from an indie bookstore they choose, we monitor traffic and you earn referral fees. You can learn more and get started on the [IndieBound Affiliate](#) page.

### Why Shop Indie? To Support and Sustain our Communities.

#### The Economy

- Spend \$100 at a local and \$68 of that stays in your community. Spend the same \$100 at a chain, and your community only sees \$43.
- Local businesses create higher-paying jobs for our neighbors.
- Independent online businesses obey the law and collect state sales tax, which is reinvested in communities and bolsters state budget deficits.

#### The Environment

- Buying local means less packaging, less transportation, and a smaller carbon footprint.
- Shopping in a local business district means less infrastructure, less maintenance, and more money to beautify your community.

#### The People

- Local retailers are your friends and neighbors—support them and they'll support you.
- Local businesses donate to charities at more than twice the rate of national chains.
- More independents means more choice, more diversity, and a truly unique community.

Sign up today and show your support for independents.



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